Hey Everyone. We are at the doorstep of another hurricane season. Timely information is critical to protect you from harm. Alert Bay is the new mass notification system provided by the State and run by Bay County. Mexico Beach has personnel trained to use the system, so we can drill down and notify neighborhoods for problems unique to them or the whole City for bigger concerns. Look at the information below for instructions.
Mass Notification System

Alert Bay powered by AlertFlorida was released at the end of Summer 2016. This mass notification system is provided at no cost to all County Emergency Management programs from the State’s Division of Emergency Management to alert citizens of emergencies, evacuations, severe weather and other important community alerts. At no cost to you, you are able to choose how you would like to receive your alerts via home, work or cell phone, as well as email, fax, social media or a free downloadable app.

What is Alert Bay?
Alert Bay is a mass notification system that allows residents and visitors within all cities and areas of the county to be notified of emergency situations as well as important community alerts.

How do I receive alerts?
You get to choose! Either by phone, text, email, fax or a free downloadable app for your mobile devices. You can choose 1 method or multiple.

How do I sign up?
You can register today by going to www.alertbay.org to create your profile today where you get to decide how you want to be notified and which alerts you’d like to receive.

Should I call 9-1-1 if I can get an alert?
No, please do not call 9-1-1 our systems are already busy. Please do not call, follow the notification instructions.

What if my phone number(s) or email(s) change?
Just log back in to your profile at www.alertbay.org and update your contact information!

Will my information be shared with others?
No. Your information will only be shared with authorized users of Alert Bay.

All contact information is protected by Florida Statute 119.071(5)(j). "Any information furnished by a person to an agency for the purpose of being provided with emergency notification by the agency is exempt from s. 119.071(1) and s. 24(a), Art. 1 of the State Constitution. This exemption applies to information held by an agency before, on, or after the effective date of this exemption.”
How to setup your Alert Bay profile and setup the app-

1. Browse to www.alertbay.org
2. Click “Sign-Up” here.
3. Enter your profile information *remember to store your username and password in a safe place*
4. Choose which methods of contact you would like to be reached at. You can enter your email, home number, work number, cell number, and more.
5. Enter your location(s) under My Locations section to receive targeted alerts specifically for your home, work, school or business locations. By providing these locations you will receive alerts that affect only the areas you are concerned about.
6. Choose which alerts you would like to subscribe to including automated weather alerts.
7. Be sure to save your edits when editing each section.
8. Review the information you have input and make sure everything is correct including your location address and contact information.
9. You have successfully setup your profile! You can change it at any time using your login info.
10. Download the ContactBridge APP on your mobile device.
11. Login using your username and password from above.
12. You are now setup to receive alerts via app!
13. You can edit your profile from within the app too!